

# JOIN LET'S GROW

# COMPANY PROFILE

www.unisoulgroup.com

#### **ABOUT US**

Unisoul Group of Companies was founded in 2017 by a team of dedicated professionals with a vision to initiate diverse business ventures, Unisoul has grown from modest beginnings to become a prominent investment group in Kerala's distribution sector. Our journey began with a shared commitment to excellence and innovation, and these principles continue to quide us today.

Unisoul's mission is "to create sustainable value for our investors through strategic investments and effective management". Our team's collective expertise spans various industries, enabling us to identify and capitalize on promising opportunities. This diversity in knowledge and experience allows us to navigate the complexities of the market with agility and foresight.

Our growth has been marked by a steadfast commitment to our core values - integrity, accountability, and collaboration. These values have helped us build strong relationships with our stakeholders, ensuring mutual growth and success. We believe in fostering a culture of trust and transparency, which has been instrumental in earning the confidence of our investors and partners.

Over the years, Unisoul has consistently delivered substantial returns, demonstrating our ability to generate active profits since our inception. Our strategic approach involves thorough market analysis, risk management, and leveraging our extensive network to drive growth and profitability. We take pride in our role as a responsible business group, prioritizing sustainable practices and contributing positively to the community.

As we look to the future, Unisoul remains committed to expanding our portfolio and exploring new avenues for growth. "Our vision is to be a prominent holding company in the World, leading the investment landscape by driving innovation, creating abundance, and generating lasting value for the society". Our core purpose is "to innovate opportunities in the best industries of the World".

At Unisoul, we are more than just an investment group; we are a dedicated team working together to achieve excellence and deliver success.



To innovate opportunities in the best industries of the World





#### WHAT WE DO

Unisoul aims to effectively and efficiently utilize our core strength, harness collaborative expertise, and set up diversified portfolio in potentially lucrative segments.

We excel at distributing and building retail brands representing a wide range of premium brands in India delivering a focused strategic approach to our business.

We keep our doors open for new business proposals and opportunities. For Unisoul, brainstorming is a continuous and ongoing process of scripting new avenues. We always welcome new ideas.

### **OUR VISION**

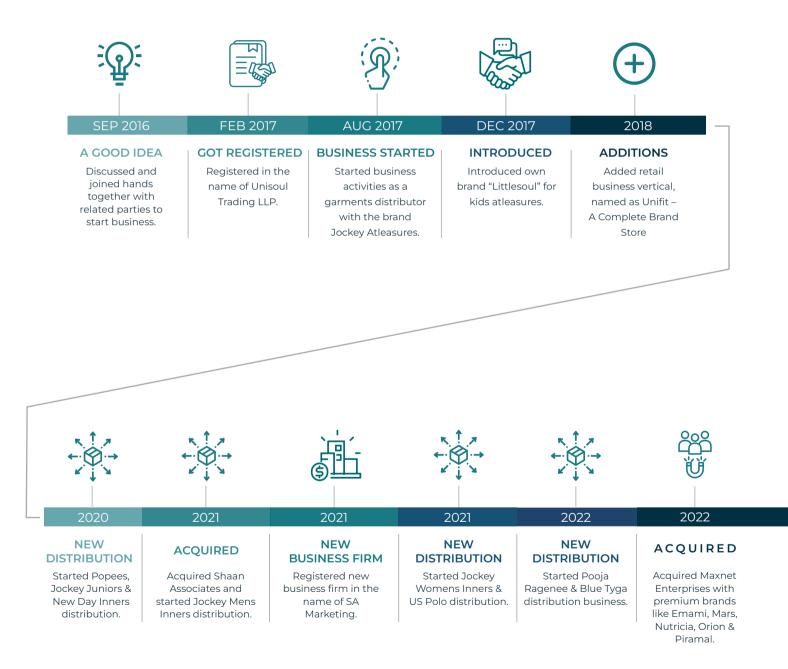
To be a prominent holding company in the World, leading the investment landscape by driving innovation, creating abundance, and generating lasting value for the society.

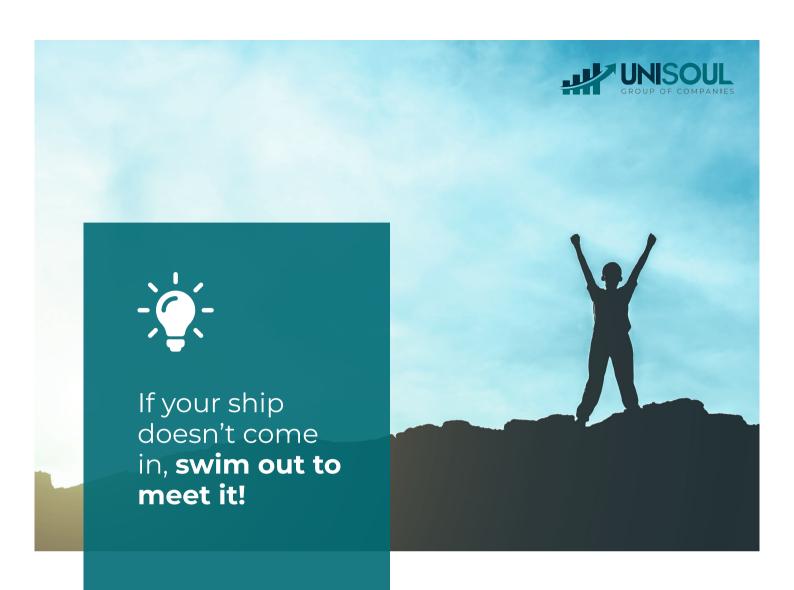
## **OUR MISSION**

To create sustainable value for our investors through strategic investments and effective management.

# TIMELINE

Our timeline captures the pivotal moments and achievements that have shaped our company's evolution. From our inception to our latest business partnership, each milestone reflects our dedication to excellence. Explore our journey and dive into how we've grown and transformed over the years. Join us as we highlight the key events that define our legacy.









Registered new business firm in the name of Dayana Readymades.

**BUSINESS FIRM** 



2023

NEW

DISTRIBUTION

Started Blossom, Vismay & Digsel Inners Distribution.



NEW DISTRIBUTION

2023

Started all Kerala distribution for the brand Banucci.



2023

NEW DISTRIBUTION

Started the brand Happilo & Spicy Club modern trade distribution.



2024

NEW DISTRIBUTION

Started all Kerala distribution for the brand Colt Navy.



NEW DISTRIBUTION

2024

Started Continental Coffee & Moksh Agarbati distribution.

# BRANDS

#### **BANUCCI**

Banucci, curating a wardrobe that speaks to the discerning man seeking refined style. From impeccably tailored suits, wedding wear and shirts to versatile casual wear and formals, every Banucci piece is a testament to our commitment to quality and attention to detail.

# JOCKEY. ATHLEISURE

Activewear & performance wear for Men & Women, provides all day maximum comfort.

# JOCKEY.

Perfect blend of comfort and style for your little ones, quality innerwear and stylish outerwear for every occasion.



Innerwear range from New Day named as CASSO for Mens, Rihaa for Womens & Neos for Kids. All products are designed to be comfortable, stylish and color-fresh formula to keep them looking new for longer.





Founded with love and a penchant for quality and trusted name for baby clothing, maternity essentials and children's fashion. We have good collection of baby dresses, Pure cotton baby clothes. With a carefully curated collection of designs in peppy colours and chic combinations that are elegantly stylish, our line of clothing has something for everyone's liking/ parents looking for practical, well-designed outfits for their children.

# **% vismay**

The contemporary woman's favourite fashion wear brand, Vismay, has been coming out with exciting range of ethnic wear like Salwar materials, Kurtis, Sarees and bottom wear. The trendsetting, stylish and affordable range of products with an ever-growing demand has made Vismay synonymous to quality, comfort and excellence in the fashion industry.



# SHAAN ASSOCIATES

# BRANDS

#### BLOSSOM-B2

Crafting well-constructed, everyday brassieres and panties, we add meaning and purpose to womanhood - one piece of lingerie at a time. Each woman is beautiful, each with an anatomy that is solely her's to claim – we make lingerie for each of these anatomies. Ours is an array of structured and well-thought bras and panties that armor all phases of female lifehood.



A premium quality mens athleisure brand that is both comfortable and reasonable. Outfits are designed in a way that is wearable for all daily occasions.



Jockey Mens Inners: Jockey offers a wide range of innerwear for men suiting different occasions at affordable prices. Made with style, comfort in mind and designed from premium fabric infused with technologies like MoistureMove, StayFresh, and StayDry.



From the finest seductive lingerie to ultra high performance functional sports innerwear, from casual young fashion styles to formal innerwears, the ever strong styles of Pooja Ragenee offers fascinating products for women of all ages and for those special unique moments.



## BLOSSOM-B1

Crafting well-constructed, everyday brassieres and panties, we add meaning and purpose to womanhood one piece of lingerie at a time. Each woman is beautiful, each with an anatomy that is solely her's to claim – we make lingerie for each of these anatomies. Ours is an array of structured and well-thought bras and panties that armor all phases of female lifehood.

# JOCKEY WOMEN

Essentials for her by Jockey, a collection of wardrobe must-haves that feel great against skin, look effortlessly smart, and stay comfy all day.



Brand by Selvas Garments, to cater international quality products tagged with reasonable price.



Range consnists of basic innerwear products made of soft and breathable cotton fabric, perfect for everyday use and value for money. The collection not just encourages the use to relish the luxuary of lounging, but also caters to cross usage needs of gym, home & street.

# MAX ANTERPRISES

Maxnet Enterprises is a well-established distribution firm located in Kochi, operating since 2012. With over a decade of experience, Maxnet Enterprises has specialized in modern trade distribution, successfully managing a diverse portfolio of products from ten different companies. The firm's commitment to excellence and its robust distribution network have earned it a reputable position in the market.

In 2022, Unisoul acquired Maxnet Enterprises, gaining 100% ownership. This strategic takeover marked a significant milestone, aligning with Unisoul's vision to expand its footprint in the distribution sector. The integration of Maxnet Enterprises' extensive expertise and Unisoul's innovative approach is expected to drive growth and enhance service delivery in the modern trade distribution business. Maxnet Enterprises continues to thrive under Unisoul's leadership, maintaining its legacy of excellence while embracing new opportunities for growth and innovation in the distribution industry.



















# **OUR MAJOR CLIENTS**

























Jockey offers a wide range of innerwear for men; made with style, comfort in mind and designed from super premium fabric infused with technologies like MoistureMove, StayFresh, and StayDry.

# **Vismay**

Vismay is a brand that specializes in Women's Ethnic Wear and Lingerie. Stylish and affordable range of products with premium quality fabric meets women's all time needs.

# COLT

Stylish, high-quality men's clothing at unbeatable prices, with MRP ranging from just ₹399 to ₹699. Colt Navy combines modern trends with exceptional comfort, ensuring the best in all aspects. Discover the perfect blend of fashion and affordability with Colt Navy.

# **RETAIL DIVISION STORES**

DAYANA PONNANI\_KIDSWEAR STORE
UNIFIT MARANCHERY\_JOCKEY STORE
UNIFIT PONNANI \_JOCKEY STORE

We welcome you to Unisoul Group, a company founded on a unwavering commitment to investor success. We ensure in your investment in Unisoul platform will continue to improve your financial profile and assured profits. Terms are simple... You can accept the Core Values of Unisoul address and policies.







Motivation is the catalyzing ingredient for every success story





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